

DIG presents:



2nd Annual Santa Rosa Responsible Alcohol Merchant Awards (RAMA)
Nomination Form Due Friday, April 10, 2009

Help Us Honor Responsible Merchants in Santa Rosa!

DIG Youth Leaders are committed to preventing underage drinking and alcohol related problems. Some of our greatest allies are alcohol merchants who actively discourage and limit teen access to alcohol. The Responsible Alcohol Merchant Awards (RAMA) is a program designed to help reduce youth access to alcohol and to promote safe neighborhoods in Santa Rosa. The goal of RAMA is to honor merchants who are “doing good” in our community. Nominees for the 2009 awards must be a off-sale alcohol merchant (stores where alcohol is purchased at location, but consumed off-site – i.e., liquor store, mini-mart, grocery store) located in the Santa Rosa area.

Name of Store (Nominee): _____

Address: _____

Type of business (circle one) : Mini-Mart Liquor Store Grocery Store

Other: _____

Why do you think this merchant should be honored?

How does this merchant give back to the community/neighborhood?

Please fax to 707-526-2918, email to vharper@capsonoma.org, or mail to 1300 North Dutton Ave., Santa Rosa, CA. 95401. Attn: RAMA Nomination. For more information, contact Vince Harper at (707) 544-6911.

