



Wine Country

SHORT FILMS | BY, FOR, ABOUT WOMEN

Hosted By



## Sponsorship Opportunities

Thursday, April 18, 2019

5:30 p.m. - Private Pre-Event

6:30 p.m. - Program and Films

Rialto Cinemas, Sebastopol CA

Ana Lugo

*Director of Communications and Community Relations*

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# LUNA FEST

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## SHORT FILMS | BY, FOR, ABOUT WOMEN

Spring, 2019

Dear Friend,

I am delighted to share with you the enclosed materials regarding our upcoming fundraiser and community screening of women led films, LUNAFEST® Wine Country! We are looking forward to bringing back the film festival in North America that combines women filmmakers with a community fundraising campaign to raise awareness and contributions for grass-roots, community-based organizations.

On April 18, 2019 LUNAFEST Wine Country will take place at Rialto Cinemas in Sebastopol, CA. We are raising funds for our Pathways Housing Programs for women and children. This inspirational event will attract over 240 guests who are passionate about women's issues, and are committed to our community.

Please take a moment to review the enclosed materials and let us know how we might be able to partner with you. We have four levels of sponsorship for your consideration:

**ECLIPSE** - \$5,000: 8 theater tickets, 8 private pre-event tickets, 4 Patrick Amiot sculpture raffle tickets (value of \$80), logo in theater's marketing slide, full page logo on program, website, and feature on social media.

**Blue Moon** - \$2,500: 6 theater tickets, 6 private pre-event tickets, 2 Patrick Amiot sculpture raffle tickets (value of \$40), logo in theater's marketing slide, 1/2 page logo on program, website, and feature on social media.

**Full Moon** - \$1,000: 4 theater tickets, 4 private pre-event tickets, 1/4 page logo on program, website, and feature on social media.

**Half Moon** - \$500: 2 theater tickets, 1/8 page logo on program, website, and feature on social media.

We hope you will participate as a partner in this year's LUNAFEST Wine Country as generously as possible. If you know of any others who may be interested, feel free to pass on or let us know.

For more information, please call me at 707-544-6911 EXT 1005 or email [alugo@capsonoma.org](mailto:alugo@capsonoma.org). I welcome the opportunity to discuss this with you and customize a program that meets your company's needs.

Warm regards,

Ana Lugo  
*Director of Communications and Community Relations*  
Community Action Partnership of Sonoma County

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## About CAP Sonoma

### Helping People. Changing Lives.

Community Action Partnership of Sonoma County has been partnering with low income families and individuals to help them achieve economic and social stability; to build community, and to advocate for social and economic justice since 1967 and has a rich history and strong allies here in Sonoma County.

Every year, we serve over 10,000 people in Sonoma County in the areas of Early Childhood Education, Health and Wellness, Community Engagement, Housing, Financial Stability, and Disaster Relief with a team of over 200 employees.

We seek to serve individuals and all members of the family unit in order to disrupt the cycle of generational poverty. We are embedding a WHOLE Family Approach to ensure that we are meeting the needs, supporting, and connecting them to the services and resources they need.

## About Our Housing Programs

Sloan House and Harold's Home are part of our Pathways Housing Programs. These 22-bed shelters offer a safe space, peer support and case management for women, where they are able to work on setting personal and financial goals. In the last year:

### Sloan House

102 women and children served.  
59% exited to permanent housing.  
88% increased financial stability by obtaining benefits, employment, and/or savings.

### Harold's Home

47 women and children served.  
70% exited to permanent housing.  
45% increased employment income.  
44% obtained care for their child.

*“Amazing things happened for me and my 10 month old son, Julian, in the 4 months I was at Sloan House. Today I am truly grateful for what I have and how far I've come. I couldn't have done it without Sloan.”*

*Rebecca S., Sloan Resident*



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## About LUNAFEST

### The LUNAFEST Mission

To celebrate and inspire women through the art of film and community fundraising.

### About LUNAFEST

LUNAFEST is a national traveling film festival that features short films by, for and about women. LUNAFEST was established in 2000 by LUNA®, makers of the first nutrition bar for women to simultaneously promote women filmmakers, raise awareness for women's issues, and support worthy women's nonprofit organizations.

All proceeds from LUNAFEST are donated to nonprofit organizations. A screening fee of \$350 goes to LUNA's primary cause partner, Chicken & Egg Pictures, a nonprofit organization that supports women nonfiction filmmakers whose artful and innovative storytelling catalyzes social change. 100% of net proceeds from each LUNAFEST event go to the host's organization or the beneficiary of their choice.

LUNAFEST is designed so that one person can easily make a significant difference in the lives of women. Whether that person is a filmmaker who tells an untold story, a host who raises funds and awareness for a cause, or an attendee who leaves with a new perspective – each is a catalyst for change.

