



Community Action Partnership of Sonoma County  
A 501(c)(3) nonprofit organization.

141 Stony Cir, Ste 210  
Santa Rosa, CA 95401-4610

Phone: (707) 544-6911

Fax: (707) 526-2918

[www.capsonoma.org](http://www.capsonoma.org)

## CORPORATE SPONSORSHIPS

Dear Friend,

*Helping People - Changing Lives.* This is the work that we at Community Action Partnership strive to do every day.

We envision a Sonoma County in which a legacy of economic security and educational success passes from one generation to the next. We believe that beautiful things can bloom when we nourish people's potential. In doing so, our community builds resilience to better weather a crisis, or disaster, such as the recent Public Safety Power Shutoffs, the LNU & Glass Fires and the West County Floods, and now the COVID-19 pandemic we are all enduring together.

As we move towards 2021, we will be directing our focus towards supporting the Whole Family. We believe that when the well-being of an entire family is met, their full potential can be realized. In a prior CAP editorial, we featured how the exceptional Lemus Family is a prime example of how Community Action Partnership of Sonoma County (CAP Sonoma) provided two generations of a family with opportunities to blossom.

We invite you to join us in our efforts to "help people and change lives" by investing to support our work towards a vibrant and resilient Sonoma County. Our 2021 Corporate Sponsorship opportunities provide a manner in which your company can further support the goals of CAP Sonoma, as well as expanding its name recognition and commitment in the community.

Please see the following sponsorship levels and the benefits they provide. Thank you for your consideration and please contact me if you have any questions at [scooper@capsonoma.org](mailto:scooper@capsonoma.org), (707) 544-6911 ext. 1064.

Sincerely,

A handwritten signature in blue ink that reads "Susan Cooper".

Dr. Susan Cooper, Executive Director  
Community Action Partnership of Sonoma County



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## Corporate Sponsorship Levels

### **\$50,000 Legacy Sponsor**

- Production of promotional short-video "Missions Aligning".
- CAP Sonoma conference room naming rights;
- "Legacy Sponsor" status at our annual event (to be determined);
- Volunteer opportunities at CAP Sonoma programs for your company;
- Logo on CAP Sonoma's website homepage and donate page;
- Social media mentions (5 Facebook & 5 Instagram);
- Invitation and recognition at future Donor Appreciation event (to be determined).

### **\$25,000 Presenting Sponsor**

- "Presenting Sponsor" status at our annual event (to be determined);
- Volunteer opportunities at CAP Sonoma programs for your company;
- Logo on CAP Sonoma's website donate page;
- Social media mentions (3 Facebook & 3 Instagram);
- Invitation and recognition at future Donor Appreciation event (to be determined).

### **\$10,000 Community Sponsor**

- "Community Sponsor" status at our annual event (to be determined);
- Volunteer opportunities at CAP Sonoma programs for your company;
- Logo on CAP Sonoma's website donate page;
- Social media mention (1 Facebook & 1 Instagram);
- Invitation to a future Donor Appreciation event (postponed until further notice).

Note: If there are benefits of interest to your company that are not described in the above, or if you have interest in multi-year sponsorships, please do not hesitate to contact me so we can further discuss your ideas. Susan Cooper, Executive Director, [scooper@capsonoma.org](mailto:scooper@capsonoma.org), (707) 544-6911 ext. 1064.

Thank you and I look forward to your partnership!