



Community Action Partnership of Sonoma County

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[www.capsonoma.org](http://www.capsonoma.org)

## CORPORATE SPONSORSHIPS

Dear Friend,

*Helping People - Changing Lives.* This is the work that we at Community Action Partnership strive to do every day.

We envision a Sonoma County in which a legacy of economic security and educational success passes from one generation to the next. We believe that beautiful things can bloom when we nourish people's potential. In doing so, our Community builds resilience to better weather a crisis or disaster such as the recent Public Safety Power Shutoffs, the Kincade Fire and the West County Floods, and now the COVID-19 pandemic we are all weathering together.

As we move through 2020, we will be directing our focus towards supporting the Whole Family. When the well-being of an entire family is met, their full potential can be realized. In our Winter last Appeal, we featured how the exceptional Lemus Family is a prime example of how Community Action Partnership of Sonoma County (CAP Sonoma) provided two generations of a family with opportunities to blossom.

We invite you to join us in our efforts to help people and change lives by investing with us to support our work towards a vibrant and resilient Sonoma County. Our 2020 Corporate Sponsorship opportunities provide a manner in which your company can further support the goals of CAP Sonoma, as well as expanding its name recognition and commitment in the community.

Please see the following sponsorship levels and the benefits they provide. Thank you for your consideration and please contact me if you have any questions at [scooper@capsonoma.org](mailto:scooper@capsonoma.org), 707.544.6911 ext 1064.

Sincerely,

*Dr. Susan Cooper*

Dr. Susan Cooper, Executive Director  
Community Action Partnership of Sonoma County



## Corporate Sponsorship Levels

### **\$50,000 Presenting Sponsor**

- Plaques for CAP Sonoma's & Sponsor's lobby
- CAP Conference Room naming rights
- Logo on CAP Sonoma's website
- Opportunity for Sponsor and staff to participate in volunteer opportunities for CAP Sonoma
- "Presenting Sponsor" option status of our online platform activities (e.g. financial education, Community Conversations on Race)
- Social media mentions (Facebook, Instagram)
- Invitation to a future Donor Appreciation event

### **\$25,000 Supporting Sponsor**

- Plaques for CAP Sonoma's & Sponsor's lobby
- Logo on CAP Sonoma's website
- Opportunity for Sponsor and staff to participate in volunteer opportunities for CAP Sonoma
- "Supporting Sponsor" option status of our online platform activities (e.g. financial education, Community Conversations on Race)
- Social media mentions (Facebook, Instagram)
- Invitation to a future Donor Appreciation event

### **\$10,000 Community Sponsor**

- Logo on CAP Sonoma's website
- "Community Sponsor" option status of our online platform activities (e.g. financial education, Community Conversations on Race)
- Social media mentions (Facebook, Instagram)
- Invitation to a future Donor Appreciation event

### **\$5,000 Community Sponsor**

- Logo on CAP Sonoma's website
- "Community Sponsor" option status of our online platform activities (e.g. financial education, Community Conversations on Race)
- Social media mentions (Facebook, Instagram)
- Invitation to a future Donor Appreciation event