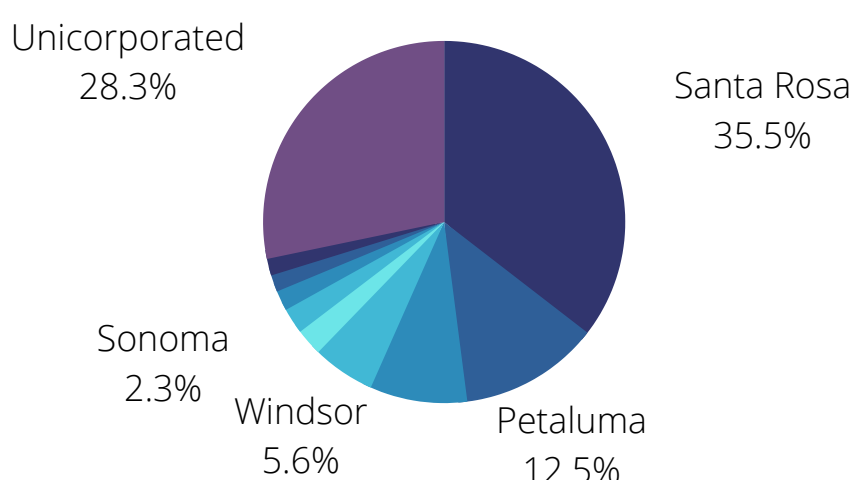
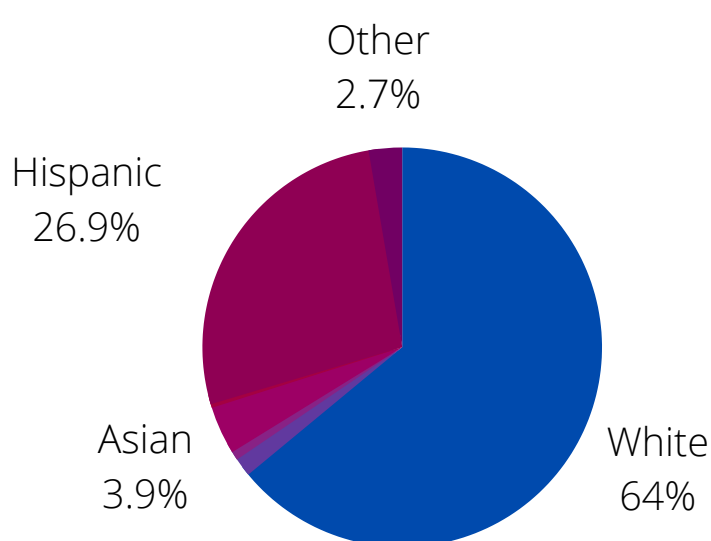


Part 1: General Demographics

1 City/Town Demographics



2 Population by Race/Ethnicity



3 Population by Age/Race Sonoma County 2012

Age	White, Non Hispanic %	Hispanic %	Pac. Islander / Asian %	African American %	American Indian %	Multi Racial %	Total %
Less < 1	1.0%	2.1%	1.5%	1.3%	1.0%	1.5%	1.3%
1 - 12	11.1%	28.7%	16.4%	16.0%	11.2%	28.0%	16.4%
13 - 17	5.0%	10.1%	6.6%	7.9%	6.1%	9.3%	6.5%
18 - 59	56.3%	51.9%	60.0%	62.0%	63.7%	49.7%	55.4%
60+	26.6%	7.1%	15.5%	12.7%	17.9%	11.6%	20.4%
Total	100%	100%	100%	100%	100%	100%	100%

Part 2: Poverty Statistics in Sonoma County

Income Limits in Sonoma County

*AMI= Area Median Income

4

Persons in Household	Extremely Low Income	Very Low Income 50% AMI**	60% AMI	Low Income 80% AMI	Median Income 100% AMI	Moderate Income 120% AMI
1	23,900	39,800	47,760	63,650	71,900	86,300
2	27,300	45,450	54,540	72,750	82,150	98,600
3	30,700	51,150	61,380	81,850	92,450	110,950
4	34,100	56,800	68,160	90,900	102,700	123,250
5	36,850	61,350	73,620	98,200	110,900	133,100
6	39,600	62,650	79,080	105,450	119,150	142,950
7	42,300	70,450	84,540	112,750	127,350	152,850
8	45,050	75,000	90,000	120,000	135,550	162,700

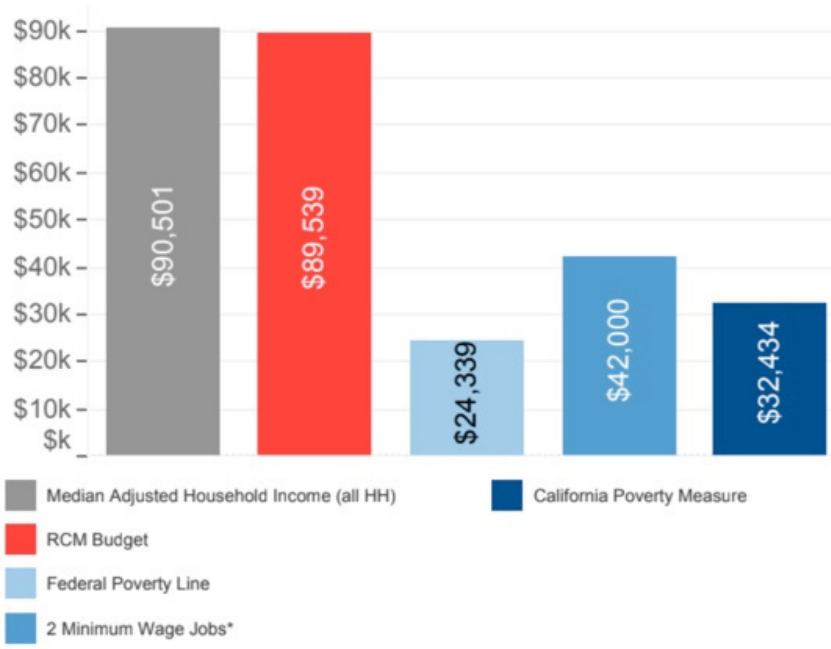
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2020 POVERTY GUIDELINES FOR THE 48 CONTIGUOUS STATES AND THE DISTRICT OF COLUMBIA	
PERSONS IN FAMILY/HOUSEHOLD	POVERTY GUIDELINE
For families/households with more than 8 persons, add \$4,480 for each additional person.	
1	\$12,760
2	\$17,240
3	\$21,720
4	\$26,200
5	\$30,680
6	\$35,160
7	\$39,640
8	\$44,120

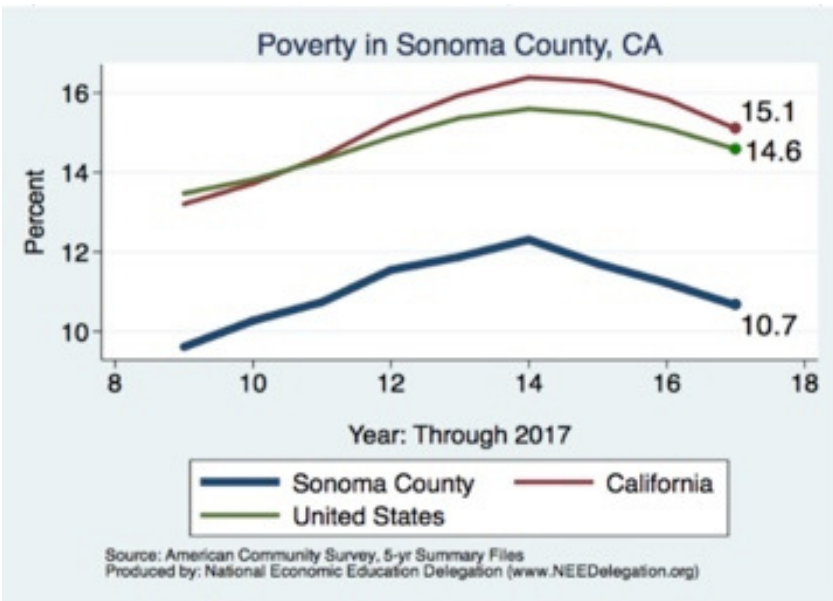
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County Annual Income Comparison: Sonoma

(based on a household of 2 adults, 1 preschooler, 1 schoolage child)



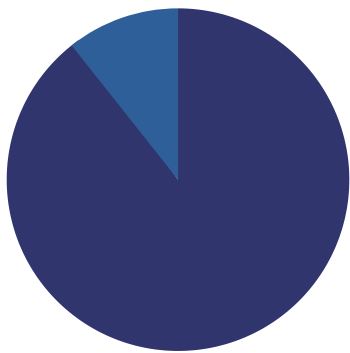
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Below the Poverty Line

10.7%

8



Above the Poverty Line

89.3%

Household Poverty Rate (%) by Gender of Householder, 2013 - 2017, Sonoma County

Geographic Area	All Types	Married Couples	Male Householder	Female Householder
Sonoma County, CA	9.6%	3.9%	8.5%	17.5%
California	13.8%	6.6%	15.2%	26.0%
United States	13.8%	5.3%	15.3%	28.8%

In 2017, it is estimated that 9.6 percent of all households were living in poverty for Sonoma County (the report area), compared to the national average of 13.8 percent (which is also California's poverty rate as of 2017). Female-headed households are in poverty over double the rate of male-headed households. Individuals are different than households, as households may be one person or multiple people; a household in poverty is considered more grave an issue if there is more than one person, especially with children.

9 The Real Cost Measure in Sonoma

Households of color struggle disproportionately...

- Across the state, African Americans and Latinos have a disproportionate number of house holds with incomes below the Standard. In this area, of the 42,793 households below the Real Cost Measure, 14,282 are Latino. Families with children face a larger barrier to economic security.
- 52% of households with children under six struggle, a rate much greater than that of the rest of the county.
- Single mothers are most likely to struggle. 68% in the county are below the Real Cost Measure.

Families work, but don't earn enough...

- 96% of households below RCM have at least one working adult.
- 74% of heads of household who work are employed full time and year round.
- A family of four (2 adults, one infant, one school age child) would need to hold more than 3 full time, minimum-wage jobs to achieve economic security.*High housing costs are a major challenge for struggling households...
- 40% of all households in the county spend more than 30% of their income on housing. (Source: United Way)

Part 3: Sources

- 1, California Department of Finance, 2018 Population Estimates, January 2019
- 2, California Department of Finance, 2018 Population Estimates, January 2019
- 3, California Dept. of Finance, E-5 Population and Housing Estimates for Cities, Counties, and the State (2011 - 2012)
- 4, <https://sonomacounty.ca.gov/CDC/Housing-and-Neighborhood-Investment/Income-and-Rent-Limits/>
- 5, ASPE, Published January 17, 2020, <https://aspe.hhs.gov/poverty-guidelines>
- 6,9, United Ways of California in partnership with B3 Consults., <http://www.unitedwaysca.org/realcost>
- 8, U.S. Census Bureau, American Community Survey, 2017 Data Release, December 2018.